

## Resolution of Council

**18 November 2019**

### **Item 6.6**

#### **Retail Activation Program for Pitt Street Mall - Program Review**

It is resolved that Council:

- (A) endorse the continuation of the Retail Activation Program for Pitt Street Mall to encourage and support new retail activities to drive pedestrian footfall in addition to the current temporary events which occur;
- (B) endorse the continuation of Pitt Street Mall being made available without a fee for events qualifying under this program;
- (C) note that all activities that fall within the Retail Activation Program are subject to an assessment of proposed activities and require an approved event application;
- (D) note that the continuation of this program will not fetter the City's discretion to determine event applications; and
- (E) note that this program will be reviewed every year through an internal consultation process to ensure it remains relevant and appropriate for the space available.

Carried unanimously.

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